

# PHENOLOGY PHONE APP

IS HE GOING TO MAKE US TWEET  
OUR DATA?



# GROWING DEGREE AND PHENOLOGY SITES

- Growing Degree Site is 10 years Old
- Phenology Site is 6 years Old
- Designed without any thought of using from a mobile device
- # of Internet Connected Phones is Skyrocketing
- Wouldn't it be nice to be able to view and enter data while you are in the garden?



# WHAT IT LOOKS LIKE NOW

- Not Formatted for your Phone
- Doesn't know where you are
- Try to enter data on this is a practice in futility
- Let's pretend this is 2011 - C'mon webmaster!



# WHAT THE FUTURE MAY HOLD

- Formatted for a smaller screen
- Easy entry of data
- Mobile away
- View pictures of plants at phenological stages
- Tweet your entries ;-)



# QUICK SURVEY

- Who would use their Phone to interact with the Phenology data?
- What type of Phone do you have?
  - Android
  - iPhone
  - Blackberry
  - Windows
  - My phone ain't that smart, but can get online



# TIMELINE - DON'T ASK DENISE

- May would be Optimistic
- Learning process for us
- Initial version will most likely be optimized web site
- Need a few people will to help us test
  - If you are interested send an email to [lohnes.2@osu.edu](mailto:lohnes.2@osu.edu)
  - Rate you phone skills from 1 to 5
    - 1 = Use phone to talk
    - 5 = Never uses phone to talk

